



Give Your Profits a Purpose...

It is our belief that businesses can be a force for good. But there is a need to shift their focus from shareholder primacy to stakeholder capitalism.

It is therefore our mission to educate and inspire leaders to balance profit and purpose. We help them to fight their way out of short-termism and think about long-term equity and net positive economic, environmental & social impact.

Credentials

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The world around us...

#ClimateStripes indicate unprecedented rise in global temperatures. Natural disasters are becoming frequent. Wildlife and Biodiversity are threatened. Human consumption and activity are further draining out earth's finite resources. Four out of nine **#PlanetaryBoundaries** (safe operating zones of our planet) have been breached. Poverty, social unrest, political and economic influences are contributing to **#inequalities**.

The planet and its people are at risk. Our life, our children, the future generations and **the only earth that we know may not have a future.**

As a business, you may be far from understanding the **#TrueCost** of these external (and internal) risks which will undermine your performance.

Businesses are already witnessing the **direct impact of environmental and social risks** on their performance and profitability. The question is not whether your business cares, it is whether you realise how your indifference can create a **crisis of trust, reputation and performance.**

What is critical for you, as a responsible business, is to **manage your negative impacts** to remain relevant, to gain competitive advantage, to deliver profits while **contributing to the purpose of our people and our planet.**

10%

of the world population live in extreme poverty

50%

increase of global carbon emissions since 1990

13%

of the global population lacks access to modern electricity

3.3

million hectares of world forest areas lost between 2010 to 2015

23%

gap in the global pay between men and women

Work with us to future-proof your business and create net positive environmental & social impact...

impact 

The role of impacto...

We are a dedicated **boutique Sustainability Clinique** based in Kuala Lumpur, Malaysia, with an emerging footprint in rural India. We operate to a **unique business model**, where we undertake commercially-rewarding work to primarily adopt and fund projects, people and causes that can create positive impact in keeping with our **Theory of Change**.

We encourage businesses and corporate leaders to engage our sustainability expertise and services, which will catalyse their net-positive impact. Supported by our global advisory board, we can partner with large businesses for sustainability risk appraisals, maturity assessments, policy interventions, leadership programmes, ESG risk management, impact measurement & reporting.

In short, we are well-positioned to equip and empower businesses at different stages of sustainability adoption and integration with tools, processes, and even narratives towards operationalising, realising, and articulating sustainability vision, mission and values – all to serve a greater purpose.

When you work with us on your sustainability agenda, you will also be directly contributing to positive social and environmental impact. Talk to us to know how we can collaborate and commit to catalysing change.

Our theory of change...

Problem:

A critical mass of SMEs, women entrepreneurs, and rural population have limited access to quality information, tools, expertise, resources and networks to meaningfully participate in sustainable development efforts, both as drivers and beneficiaries of positive economic, environmental and social change and impact.

COLLABORATION

PRINCIPLES



Access

Free and fair access to technical knowledge and expertise, authority, resources, and networks to shape responsible and prosperous businesses and communities.



Inclusion

Systemic inclusion of stakeholders, especially the disadvantaged and underserved segments of business and society, creating equal and equitable opportunities for growth.



Capacity

Curation of bespoke content for enabling and empowering people as well as businesses to reduce social inequalities, environmental harm and economic injustices.



Engagement

Facilitation of stakeholder communications, sustainability stewardship and shared value creation towards establishing synergies, mutually rewarding experiences and benefits.

COMMITMENT

OUTCOMES

Improved knowledge and skills to drive business ideas and growth in a sustainable manner



Increased opportunities to participate and contribute to positive environmental and social impact



Enhanced ability and confidence to plan and take responsible business decisions, with strong orientation to sustainability



Multiplier effect through established partnerships and progress.

SHARED VALUE



Vision:
Mission:

Putting Profits to a Purpose & Leaving No One Behind

Collaborate with businesses to empower disadvantaged & underserved communities, rural youth & women entrepreneurs for creating shared value and inclusive growth opportunities.

CHANGE



How we catalyse impact...

- ✓ We work only with sincere leaders who have either demonstrated their willingness or their capacity to **influence change in the way businesses operate** today.
- ✓ We educate and we inspire our clients to understand the various concepts of **#Sustainability and #SustainableDevelopment**, in the context of their business and multiple stakeholders.
- ✓ We equip and empower our clients with tools, processes, and even narratives towards realising and articulating their **sustainability vision and roadmap**.
- ✓ We partner with our clients by not just **investing our ideas, but also resources, networks, and knowledge**. Our aspiration is to help leaders think value creation, and achieve **net positive economic, environmental and social impact**.

How do we measure value creation or impact?

In measuring impact, we deploy **Visser & Kymal's Integrated Value Creation (IVC) Framework** as a strategic tool, which helps to navigate the plethora of global guidelines, codes, and standards covering the environmental, social, and governance (ESG) responsibilities of business.



Reflections will
bring you closer
to reality...

Know where you are, strategise where you want to go,
plan the impact that you want to create.

Accelerate your sustainability agenda and empower
your leaders to balance business growth and social responsibility...



Our impact projects...



Our **HERO Education Program** addresses the various issues facing the current generation of disadvantaged children, especially from rural and sub-urban areas:

We deliver content that is participatory, empowering, and emancipatory, providing pathways for individuals to think critically, work cooperatively, and build a socially-just world.



Our **Pilot AirKu Project** is designed to help local communities build and manage safe drinking and sanitation system in water-stressed areas.

The AirKu Project approach includes providing access to potable water, improve irrigation for small-hold farming and micro financing for entrepreneurial activities.



Our **Gender Empowerment Program** addresses serious issues facing disadvantaged and underprivileged women in rural and sub-urban areas.

The Gender Empowerment Program includes skills assessment and development, micro-financing solutions (WIP), and access to free and fair knowledge resources.



Our **SME Inclusion Program** addresses the issues facing small businesses and entrepreneurs today.

The SME Inclusion Program includes sustainability orientation, micro-financing / sustainable financing (WIP), and access to free and fair knowledge resources.

When you work with us, your funds are allocated towards social empowerment and environmental stewardship programs of IMPACTO...



What we are good at...



Reality Check

- ✓ Sustainability Issues-Response Clinics
- ✓ Impacto Assessment & Audit
- ✓ Business Case Development and Articulation
- ✓ Independent Review of Sustainability Principles, Policies & Programmes



Capacity Building

- ✓ Sustainability & Business Context
- ✓ CSR & Sustainability Alignment
- ✓ Sustainable Supply Chain Management
- ✓ Impact Approaches and Matrix
- ✓ Carbon Footprint: Planning & Measurement



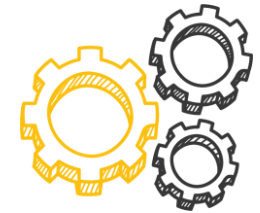
Strategic Interventions

- ✓ Sustainability Maturity & Progression Models
- ✓ Sustainability Governance
- ✓ Sustainable Roadmaps
- ✓ Target Setting: Methodologies, KPIs, Market Indices etc.



Reporting

- ✓ Sustainability & Integrated Reports
- ✓ Critique & Gap Analysis
- ✓ Strategy Formulation
- ✓ Message Development
- ✓ Copywriting
- ✓ Benchmarking with International Frameworks & Market Indices
- ✓ Carbon Footprint



Tactical Support

- ✓ Stakeholder Engagement & Audits
- ✓ Materiality Assessments
- ✓ Implementation of Sustainability Programmes
- ✓ Project Development & Implementation Support

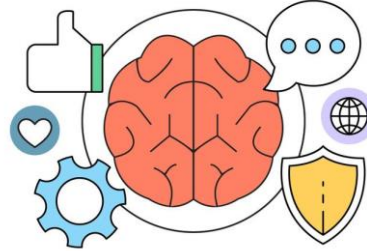
Benefit from our full suite of sustainability services to include maturity assessment, capacity building, strategy, impact & reporting...

Who will you work with...



Global Advisory Board

At IMPACTO, you will be able to access well-renowned subject matter experts and hands-on practitioners. While the local champions will acclimatise you to the landscape and trends in domestic market/s, our global experts will equip you with international best practices, allowing you to think ahead of the market, prepare for the challenges and demonstrate sustainability leadership. We will work with you to strategise partnerships for best project outcomes and impact.



Women @ Work

We believe in the value of gender equity and empowerment. Our local women champions come from diverse backgrounds, who are all committed to our sustainability mission.

By working with us, you will be lending your voice and support for the underserved, but stronger of the sexes.

Our Founder

Dr. Kishore Ravuri aka **KisH** is a regional practitioner, with special interest in fostering partnerships that help create 'impact' that is meaningful, measurable, and mutual. With over 18+ years of experience in undertaking special projects in 7 countries, he is currently serving as the Chief Impact Officer of IMPACTO.

Areas of Expertise:

Sustainability Integration; Communications Integrity; & Impact Reporting

Access global experts, supported by local champions, with depth of knowledge and experience on environmental & social issues...



Why work with us...



An SME dedicated to the cause of shaping Sustainable SMEs and Businesses



Sustainability & Social Responsibility Assessor

With us, you can assess your business maturity and your current appetite for or ability to achieve positive performance in regards to corporate sustainability and responsibility. You can rely on our senior counsel and our commitment to hand-hold you all along.



Certified GRI Reporting Specialist

You will find us extremely adept in not only understanding the GRI Principles and Indices, but also in interpreting and contextualising the metrics for specific sectors and based on the different levels of maturity in reporting.



Applied Knowledge & Experience

You can rely on our knowledge and practical understanding of various sustainability reporting standards, benchmarks and market indices such as FTSE4Good, DJSI, and SUSBA (WWF) amongst others.



Committed to Principles of UNGC

You will be working with a partner, committed to the principles and programmes under the auspices of United Nations Global Compact - the world's largest voluntary corporate sustainability initiative.



HRDF Approved Trainer

You can build capacity of your internal teams and external stakeholders along your value chain with the support of our experts, who have rich experience in delivering practical workshops and issues-based clinics on sustainability.

Rely on our experience, senior counsel, and commitment to hand-hold you along your sustainability journey, helping you to manage your impact...



“In our every deliberation, we must consider the **impact of our decisions on the next seven generations.”**

(The Great Law of the Iroquois Confederacy)

Be the catalyst to create a better world...

Reach out to us for a no-obligation, ZERO cost knowledge session, where you and your teams can gain a perspective on how your business can perform better by managing its environmental and social impact.

Write to us at impacto@impacto.my or visit our website <https://www.impacto.my>



Credentials

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