

# Sustainability 101: Strategising, Implementing & Reporting Workshop ©

Designed and Organised by:

Beyond compliance and disclosure requirements on CSR & Sustainability, the bigger challenge for organisations has been to embed processes, systems and best practices to define and meet various economic, environmental & social (EES) targets and aspirations.

How do you arrive at and articulate your business case for sustainability? How do you align your existing CSR policies and sustainability efforts to national priorities and global goals? What is impact and how do you measure and report it with credibility? How do you benchmark global / regional indices?

“Sustainability leadership needs systemic thinking and a positive change in the way we conduct business, create value and report impact...”

Date: 19.09.19, Thursday

Venue: Mandarin Oriental, Kuala Lumpur

## Course Objective

This training will focus on practical understanding of sustainability in practice; and identifying & meeting EES targets & aspirations, towards creating value & reporting impact.

## Course Outline

A bespoke workshop on: Embedding Sustainability into Business Practices, Designing the Implementation Plan & Strategising the Reporting Process.

- ✓ An Introduction: Sustainability for Business
- ✓ The Transition: From Traditional Concepts of CSR to Sustainability Leadership
- ✓ Concepts: Creating Shared Value
- ✓ Practical Knowledge: Sustainability for Reporting
- ✓ Frameworks: Integrated Reporting, GRI Standards
- ✓ Guidelines: Getting Started and Progressing on the Sustainability Journey

RM2,800 PER PARTICIPANT

Ask for Early-Bird and Group Discounts

## Who Should Attend?

The workshop will be of great value, if you are one of the related designations as follows:

- ✓ Sustainability Reporting Managers
- ✓ ESG Reporting Managers
- ✓ CSR Managers
- ✓ Corporate Affairs Managers

## 20%\* Early Bird Discount

For more information on the registration process, please write to [aina@impacto.my](mailto:aina@impacto.my) or [ros@impacto.my](mailto:ros@impacto.my). For quick inquiries, you may call them on 018-202 7011 or 012-344 2066 respectively.

## Your Executive Coach

Kishore Ravuri aka. KisH comes with over 18 years of experience in seven countries, and specialises in Stakeholder Engagement, Reputation Management, CSR and Sustainability. KisH is a HRDF Certified Trainer and has coached 100+ C-Suite and Senior Leaders and Managers in Malaysia alone, also covering areas such as Stakeholder' Advocacy, CSR and Sustainability.

**KisH takes an issues-centric and pragmatic approach to delivering training programmes, to ensure the participants are able to apply theories and principles in real workplace scenarios.**

KisH has a Post Graduate Certificate in Sustainable Business from the University of Cambridge, Institute of Sustainability Leadership, UK; Honours in Marketing and Masters in Communication Studies.